



PUBLIC NOTICE ANNOUNCEMENT

The Guam Visitors Bureau will hold a Regular Meeting of the Board of Directors on Thursday, March 10, 2022, at 1:30 p.m. in GVB's main conference room and by Teleconference - via GoToMeeting. The Board of Directors will discuss the following:

AGENDA

- I. CALL TO ORDER
- II. ROLL CALL.
- III. MINUTES OF THE PREVIOUS MEETING
[Approval of Minutes of the previous Board of Directors meeting dated February 24, 2022.](#)
- IV. CHAIRMAN'S REPORT
- V. MANAGEMENT'S REPORT
- VI. REPORT OF THE BOARD COMMITTEES
 - A. EXECUTIVE COMMITTEE
 - B. ADMINISTRATION & GOVERNANCE
 - C. REOPENING TASK FORCE
 - D. AIR SERVICE DEVELOPMENT
 - Committee Minutes dated February 22, 2022
 - E. TAIWAN
 - Committee Minutes dated March 3, 2022
 - Q3 Marketing Plan
 - F. DESTINATION MANAGEMENT/VISITOR & SAFETY SATISFACTION
 - Smart City Summit
 - G. RESEARCH / MEMBERSHIP
 - H. SPORTS & EVENTS
 - I. JAPAN
 - Q3 Marketing Plan
 - J. KOREA
 - Q3 Marketing Plan
 - K. NEW MARKETS
 - L. NORTH AMERICA, PACIFIC & PHILIPPINES
 - Q3 Marketing Plan
- VII. OLD BUSINESS
- VIII. NEW BUSINESS
 - Open topics invited
- IX. ANNOUNCEMENTS
Upcoming Board Meetings:
 - March 24, 2022
 - April 14, 2022
- X. ADJOURNMENT

To attend the teleconference meeting via GoToMeeting, download the app on any of your devices at <https://global.gotomeeting.com/install/624848773> and be ready when your first meeting starts.

Join us <https://meet.goto.com/GUAMVISITORSBUREAU/gvb-board-meeting>

To dial by phone (Toll-Free): 1 877 309 2073

Access Code: 606-222-565

Individuals requiring special accommodations or information are requested to contact GVB at 646-5278 for assistance.

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